

European Project



Guideline for effective web-based interventions
in the field of selective drug prevention



JUSTICE

Centre de Prévention des Toxicomanies



European Project



- EUROPEAN COMMISSION

Directorate-General Justice

Directorate A: Civil justice/Unit A.4: Programme management

Grant Agreement “JUST/2013/DPIP/AG/4802”

- Priority reference “Awareness raising”

(EU Drugs Strategy 2013-2020)

- Participants: 14 organisations from 13 countries

(11 members of the network “euro net”/1996)

- Run-time: 20 months (Feb 2014 – Sept 2015)



JUSTICE



European Partners

13 participating countries/14 organisations:



Athina Ygeia – Center for Prevention of Addictions & Promotion of Psychosocial Health, Greece



LWL – Coordination Office of Drug-Related Issues



CAD – Centrum voor Alcohol- en andere Drugproblemen, Belgium



CePT – Centre de Prévention des Toxicomanies, Luxembourg



Education Centre for Families and Schools, Latvia



EHYT – Finnish Association for Substance Abuse Prevention, Finland



Forum Prävention, Italy



Institut Suchtprävention – pro mente Oberösterreich, Austria



IREFREA – Instituto Europeu para o Estudo dos Factores de Risco em Crianças e Adolescentes, Portugal



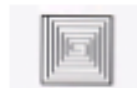
LWL-Universitätsklinik Hamm – der Ruhr-Universität Bochum – Klinik für Kinder und Jugendpsychiatrie, Germany



Hellenia – Center for Education about Drugs and Treatment of Drug Addicted Persons, Cyprus



National Institute of Public Health, Slovenia



Prevention V&P, Slovakia



Tactus Addiction Treatment, Netherlands



JUSTICE



Why “Click for support”?



- Digital techniques are used in every day communication of young people
- Web-based interventions do reach more risky consuming young people than face-to-face interventions
- These interventions are cost-effective
- The existing interventions mostly target alcohol drinking young people, illicit drug consuming is less represented
- Experts began to use digital techniques in their counselling work



JUSTICE



Objectives



- Providing an **overview** on existing web-based interventions and scientific recommendations on web-based interventions for illicit drug use (especially new substances) in 13 countries (n=52/ n=45)
- **Assessing the effectiveness** of the identified interventions by participation of young consumers aged 14 – 21 (n = 20 per country) (n=273)
- Setting up a **LinkedIn** group for international experts exchange (n=114)
- **Developing and promoting a guideline** for web-based interventions, focusing (risky) drug consumption of young people



Research on web-based interventions



1. They should be **web-based**, e.g. websites, apps or social media applications.
2. They should include **interactive** elements that require the user to actively do something to receive **individual feedback**.
3. They should be **professional** offers, i.e. not simple chats between consumers.
4. The target group should be **young drug consumers**.
5. The focus should be illicit drugs, ideally new psychoactive substances.
6. Their effectiveness should have been scientifically **evaluated**.



Examples of lux. interventions



Healthy & friends est sur Facebook. Pour communiquer avec Healthy & friends, inscrivez-vous sur Facebook dès maintenant. [Inscription](#) [Connexion](#)



Vous cherchez des informations sur les drogues, les dépendances ou les services d'aide ?

Notre service Fro No vous répond ou vous oriente
téléphonez au 49 77 77 -55 (du lundi au vendredi de 9h00 à 13h00) ou [envoyez un email](#)



[NEU: Mailberatung SOS OnlineHelp](#)



Assessment (WS 1 until Dec 2014)



- **Objectives:**

- Assessment of the identified interventions (from scientific and user's point of view)
- Agreement on structure and contents of a guideline on use of web-based interventions

- **Tasks:**

- Research + report on results (each country) → LU: **Roland Carius**
- Workshops with young people + report on results → LU: **Roland Carius**



Development of the guideline (WS 2)

Dec 2014 - Jul 2015



External experts:

- Dr. Peter Tossmann (Delphi-Gesellschaft, Germany)
- Dr. Mathijs Blankers (Arkin Mental Health Care; Trimbos, Netherlands Institute of Mental Health and Addiction; Academic Medical Centre, University of Amsterdam)
- Herwig Clayes (CAD - Centra voor Alcohol- en andere Drugproblemen)



JUSTICE



Development of the guideline (WS 2)

Dec 2014 - Jul 2015



- **Tasks:**

- Writing a first draft of the guideline based on the results of WS 1
- Giving feedback to the draft by all partners in **two Delphi rounds** (1r: 90 international experts 2r: 68 international experts)
- Presentation & discussion of the draft of the guideline at the final conference Jun 2015
- Translation of the applied guidelines into national languages (Jul – Sep 2015)



Dissemination and Transfer (WS 3)

Jun – Sep 2015



- **Tasks:**

- Development and realisation of a dissemination plan
- Establishment of a social group on LinkedIn
- Organisation of a final conference and of national conferences



JUSTICE



European Project



Guideline for effective web-based interventions
in the field of selective drug prevention



JUSTICE

Centre de Prévention des Toxicomanies

